



flexible  
**30X**  
THINNER  
than hard sensors



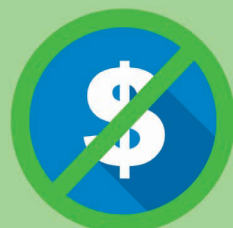
Reusable HUNDREDS of times

**100%** active image area

**NO**



ANNUAL INSURANCE



ANNUAL MAINTENANCE COSTS

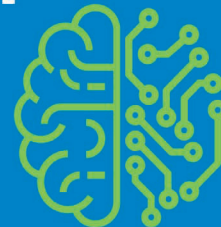


NEED TO CHANGE PRACTICE MANAGEMENT SOFTWARE

## INDUSTRY TRENDS

### ARTIFICIAL INTELLIGENCE

Technology could be used to train computers to read scans and x-rays, reducing time spent on reviewing records. This allows focus on improving patient care.<sup>1</sup>



### DIGITIZING X-RAYS

Makes the process more efficient and saves time. Images can be stored and shared with other specialists quickly.



Patients are exposed to less radiation.<sup>2</sup>

### IMPROVING THE PATIENT EXPERIENCE

Review patient experience to optimize strategy from the moment patients make an appointment to the time they are treated through to paying their bill.<sup>3</sup>



**38%**  
**MORE IMAGE**  
THAN THE COMPETITION

Scan X PSP

Competition

“Compared to thick, inflexible hardwired sensors, patients find phosphor storage plates (PSPs) to be much more comfortable. But what is even more impactful is how much surface area is exposed on each individual PSP image — meaning fewer images and less radiation are needed.”

— JAMES G. KOUZOUKIAN, DDS

<sup>1</sup> Rupp, S. 5 Exciting Dental Tech Trends In 2019. <https://electronichealthreporter.com/5-exciting-dental-tech-trends-in-2019/>. Accessed March 2019.

<sup>2</sup> Smith, D. Our Predictions for Dental Technology Trends in 2020. <https://www.integrityss.com/blog/our-predictions-for-dental-technology-trends-in-2020>. Accessed March 2019.

<sup>3</sup> Capobianco, M. 8 Exciting Dental Tech Trends In 2019. <https://www.national.biz/8-exciting-dental-industry-trends-in-2019/>. Accessed March 2019.